

**PHILIPS**

Professional  
Display Solutions



Whether you want to welcome guests as they arrive, entertain them in their rooms, show them the way or provide extra facilities, our suite of Philips Professional Displays will enhance the quality of a stay in your establishment.

The product: A new level of interaction with an Android™ powered 10" touch display. Enhance and personalize interactions with this user-friendly touch screen with 5 simultaneous touch points. Using the power of touch, a brand new level of interactivity is available. With the projected capacitive touch technology, this 10" display offers a bezel-less front. Users can interact with your business in new, dynamic ways.

Power-over-Ethernet; Simplify the installation with Power-over-Ethernet technology. Using this technology, power and connectivity can be delivered over a single ethernet line. This allows for a simplified installation, since there is no need for a power adapter. Displays can be installed in small, hard to reach areas, helping to ensure a more flexible and adaptable display environment. And for those who prefer not to use Power-over-Ethernet, a power adapter is included in the box.

Built-in wall mount; Save time and money with the built-in wall mount. Install your display right out of the box with the mount already built-in to the back of the display.

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## **HotelUp** a new level of interaction with your guests

HotelUp allows hotels to provide a superior guests experience while increasing the hotel revenue.

HotelUp is an in-room interactive platform for guests' services during their stay.

The platform is active when the guest is in the room, they don't have to download apps or use their personal device.

With HotelUp, the guests receive offers provided by the hotel, like Room Service, Spa or any other service the hotel would like to promote, as well as external services like tickets for shows and attractions, which is a valuable information for the guests looking for "things to do" in the area.

The guests receive all info related the product or service in their own language, making it easier to understand and order.

There is no need to call the reception for requests, all orders go instantly to the reception in a digital manner, as well as to the relevant department within the hotel related to the order, like kitchen, bar or Spa, reducing the waiting time for the service and at the same time reducing the load of the reception staff.

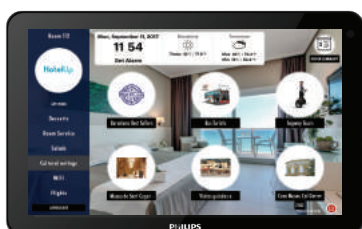
As reception do not have to attend calls from the rooms, the staff gets more time attending frontal customers and reducing check-in and checkout queues.

With PMS integration, the guest can even make online hotel checkout directly from the room, and avoid the waiting time in the reception.

When the platform is not in use by the guest, the hotel has an option to play promotional videos and create an additional revenue stream.

With HotelUp, the guest provides real time customers satisfaction feedback, when they are still in the hotel, this is the best time to talk to them and assist if required.

Please contact us for further details: [info@mediaup.net](mailto:info@mediaup.net)



**Mediaup**